



COLLABORATION IN ACTION
LUPC & SUPC CONFERENCE 2021

20 May 2021

LUPC & SUPC CONFERENCE

Session 2b - Measuring Social Value
& the Sector TOMS Group



Social Value Portal
**Measuring Social Value
in the HE Sector**

LUPC & SUPC Conference 2021

**Thursday, 20 May
11.15 – 12.00 (BST)**

Your Speaker



Nathan Goode
Head of Data &
Analytics

Agenda

The TOMs

SVP and the National SV Taskforce

National TOMs 2021 - Updates

HE TOMs Taskforce – discussion points and findings

Next steps



Social Value Portal: An Introduction



The Social Value Portal is the market leader in social value measurement and reporting.

Our management tool helps organisations calculate their social value in terms of environmental, social and economic contributions.

We want to help you to measure, manage and maximise your broader contribution to society.

MEASUREMENT

A nationally approved accounting methodology for measuring social value in terms of economic, environmental and social impact

PROCUREMENT

A procurement platform for social value to help organisations manage the tender process and to unlock social value in the supply chain

CONTRACT MANAGEMENT

An interactive solution designed to help organisations set targets and manage performance and store evidence

REPORTING

Live reporting with interactive dashboards and displays including geospatial mapping of value by area



The National Social Value Task Force



The National Social Value Task Force has developed a national measurement solution called the National TOMs (Themes, Outcomes and Measures)

The Task Force is chaired by the Local Government Association and supported by the Cabinet Office and Crown Commercial Services



The National Social Value Measurement Framework



5 Themes + 20 Outcomes + 48 Measures

sustainability • community-focused • public, private, third sector

PROCUREMENT MEASUREMENT REPORTING

=

One Measurement Reporting Standard

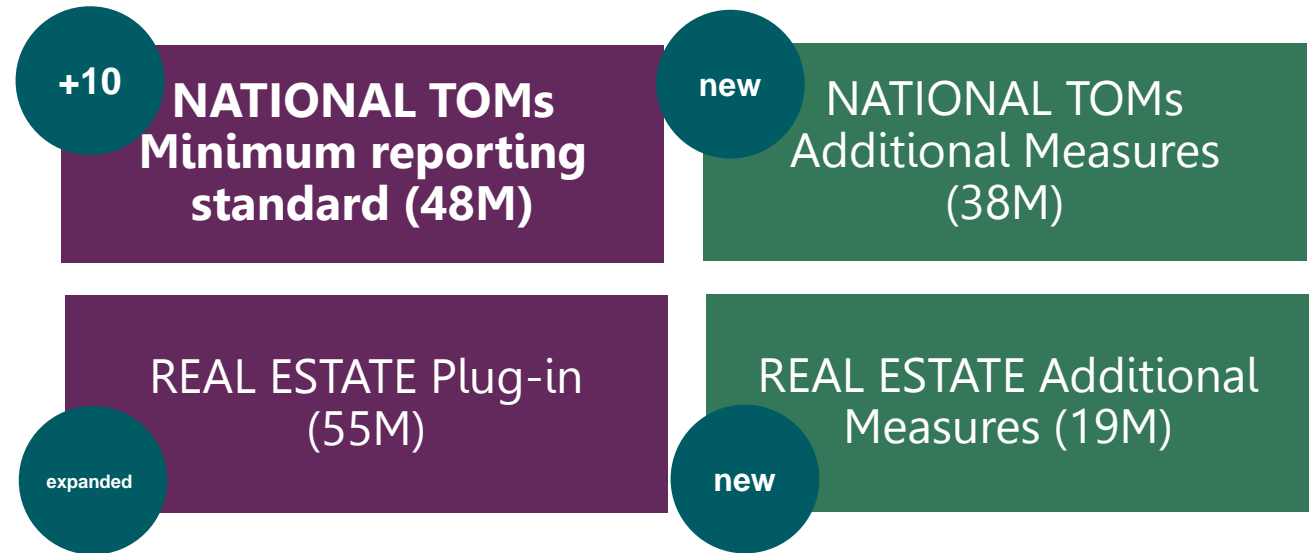
- Provides a consistent measurement solution
- Creates a level playing field for business
- Open source so available to all
- Allows benchmarking and comparability
- Mapped against the UN SDGs



TOMs 2.0 launched early 2020



Across the four sets
27 Outcomes



- More local people in employment
- More opportunities for disadvantaged people**
- Improved skills
- Improved skills for disadvantaged people**
- Improved skills for a low carbon transition**
- Improved employability of young people
- More opportunities for local MSMEs and VCSEs**
- Improving staff wellbeing and mental health**
- Reducing inequalities**
- Ethical Procurement is promoted**
- Cyber security risks are reduced
- Social Value embedded in the supply chain

- Carbon emissions are reduced**
- Air pollution is reduced
- Safeguarding the natural environment**
- Resource efficiency and circular economy solutions are promoted**
- Sustainable Procurement is promoted**
- Crime is reduced
- Healthier communities are created
- Vulnerable people are helped to live independently
- More working with the Community
- Our Occupiers are more satisfied
- More buildings are certified**
- Social innovation promoted across the four Themes**



COVID-19 Plug-in(s) 3-Stage Response

Stage 1 *React* *(Quickly)*

Immediate response to mobilise resources to tackle the emergency and mitigate negative impacts

Stage 2 *Recover* *(Gradually)*

Mobilise resources to help communities rebuild and come back to a new and improved normal

Stage 3 *Renew* *(Sustainably)*

Leverage what has been learned (mobilisation, connectedness, mutual support) to build resilience to ensure that value *to society* remains in focus

Renew: the new normal - “net zero”



2050 is the new net zero *minimum*



More ambitious targets are *necessary*



Organisations across sectors are recognising this need

TOMs 2021: Focus on inequality and environment

TOMs 2021 expands on themes of inequality and the environment. The 2021 version includes:

- Fair Work and unethical employment practices
- New resource efficiency measure on water
- Re-designed decarbonisation measures including new renewable energy measures

New resources: **TOMs framework** (technical document), **Measures Handbook** and **Online Calculator**

 NT74+	Theme: Jobs – Promote Local Skills and Employment	Outcome: Fair Work	Measure: Union recognition agreements (or equivalent worker representation) and collective bargaining are present and encouraged in the supply chain.	 
 NT75+	Theme: Jobs – Promote Local Skills and Employment	Outcome: Fair Work	Measure: Good and fair work charters and related employment practices are implemented and facilitated on contract.	 
 NT22✓	Theme: Growth – Supporting Growth of Responsible Regional Business	Outcome: Ethical Procurement is promoted	Measure: Percentage of your procurement contracts that include commitments to ethical employment practices in the local and global supply chain, including verification that there is zero tolerance of modern slavery, child labour and other relevant requirements such as elimination of false self-employment, unfair zero hours contracts and blacklists.	 
 NT43✓	Theme: Growth – Supporting Growth of Responsible Regional Business	Outcome: Ethical Procurement is promoted	Measure: Initiatives taken throughout the local and global supply chain to strengthen the identification, monitoring and reduction of risks of modern slavery and unethical work practices occurring in relation to the contract (i.e. supply chain mapping, staff training, contract management).	 
 RE76+	Theme: Environment – Decarbonising and Safeguarding our World	Outcome: Resource efficiency and circular economy solutions are promoted	Measure: A water efficiency policy is applied on contract, in order to reduce potable water waste and use and to improve general potable water use efficiency.	 
 RE37a+	Theme: Environment – Decarbonising and Safeguarding our World	Outcome: Carbon emissions are reduced	Measure: Carbon emission reductions through increased use of renewable energy - building operations - (e.g. REEB benchmark, RIBA Climate Challenge).	 
 RE39a+	Theme: Environment – Decarbonising and Safeguarding our World	Outcome: Carbon emissions are reduced	Measure: Carbon emission reductions through increased use of renewable energy - on site.	 



Developing a TOMs framework for the HE Sector

Participants, process, debates, conclusions, next steps

Working Group – HE TOMs Taskforce



Marie Binnert, Philipp Cyrus, Guy Battle,
Nathan Goode - Social Value Portal

The University of Manchester

The University of Edinburgh

Higher Education Procurement Association

University of Kent

London Universities Purchasing Consortium

University of Strathclyde

North Eastern Universities Purchasing
Consortium



Cambridge University
Advanced Procurement for Universities and
Colleges

The University Caterers Organisation

Sheffield Hallam University

University of Salford

University of Sheffield

Southern Universities Purchasing Consortium

North Western University Purchasing
Consortium

Queen Mary University London

Ambitions for the HE TOMs

Challenges and opportunities to consider



How to balance helping society and linking measures to university needs

National & international element

Universities are both global and locale TOMs.

Existing programmes & delivery channels

Universities have many existing programmes (e.g. business partners) which suppliers could commit to working with.

Placemaking strategies

Universities are important **anchors** for cities/regions.

HE specific measures

Potential with students/universities is huge. How do we reflect this within the measures?

Mapping to the UN SDGs

The TOMs are already mapped to the UN SDGs.

Categories

Mapping the measures in terms of procurement categories.

The TOMs is a Social Value Measurement (& Management) Framework

The Measurement Framework is based on the principles of Themes, Outcomes and Measures

Theme	Outcome	Measures	Units	Value
Jobs	More local people in employment	Employment of Offenders	No. people	£23,119/pp
Growth	More opportunities for local SMEs and VCSEs	Voluntary hours	No. hrs	£16.07/hr
Social	More working with the community	Spend in local supply chain	£ spent	Local Spend
Environment	Vulnerable people are helped to live independently	Reduced CO2e	tCO2e	£69.35/tCo2e
Innovation	Carbon emissions are reduced			
	Air pollution is reduced			

This is *general*

These must *connect*

$$Total\ Social\ Value = Sum(Measures * Value)$$

This is *specific*

HE Taskforce discussion points

Externalities

The world has changed
Immediate effect of COVID-19
on HE budgets
How does the sector support
the recovery?
How should 'local' be
incorporated as a concept?
How do we factor in the
stories of social value?
How much is about
supporting the sector vs
wider society / communities?

Purpose

How connected is
procurement to wider
purpose?
How to connect supply chain
to existing programmes?
Should this be 'core' or
added?

Application

What contracts should we
start with (e.g. waste)?
How can it be kept simple
and flexible?
How do we deal with
frameworks?
Who are the willing suppliers
to start with?
How to value non-monetary
measures?

***No single version of the 'truth' – numerous perspectives.
Framework needs to be adaptable to individual institutional needs***

Measures prioritized by the HE Taskforce

JOBS AND SKILLS DEVELOPMENT

- NT Local employment
- NT Jobs for people facing employment barriers
- NT School visits, employability support
- NT Training, apprenticeships
- NT Work placements

RESPONSIBLE GROWTH

- NT Expert advice to VCSEs and MSMEs
- NT Volunteer support to VCSEs
- NT Local supply chain spend
- NT Wellbeing programmes for employees
- NT EDI Training
- NT Commitments to ethical procurement
- NT Managing the risks of modern slavery
- NT Commitment to SV in the supply chain

ENVIRONMENT

- NT CO₂e savings on the contract
- NT Carbon offsetting
- NT CO₂e savings from energy efficiency
- NT Reductions in embodied carbon
- NT Reduced car miles
- NT Low emission vehicles
- NT Sustainable procurement

Additional measures suggested by the HE Taskforce

JOBS AND SKILLS DEVELOPMENT

RESPONSIBLE GROWTH

ENVIRONMENT

- ? Quality of employment, CPD
- ? Support for education and curriculum
- ? Representation of ethnic groups in the workforce

- ? Initiatives to connect staff / communities to art and culture
- ? Sustainable code of conduct through the supply chain
- ? Adoption of ISO20400 standard for responsible procurement

- ? Reduction in delivery frequency
- ? Reusable packaging schemes
- ? Packaging volume reduction
- ? Removal of single use plastics

Next steps



TOMs Measure set and Guidance

SVP will produce a 'long list' of measures together with guidance and application notes. This will not be a full TOMs framework because it will focus on the measures themselves rather than the themes and outcomes. Organisations will be invited to develop their own Themes and Outcomes (SVP support is available), drawing on the measure set.

Target issue date: 30th June



Testing / consultation phase

We will issue the measure set and guidance with a survey questionnaire and add the measures to the Online Calculator. We will be looking for feedback on implementation in the coming months.



**Social Value
Portal**

Thank you for listening

Find out more:

www.socialvalueportal.com

Contact us

Address: Tintagel House, 92 Albert Embankment, London, SE1 7TY

E-mail: +44 (0) 203 355 0530

info@socialvalueportal.com

Measuring Social Value

Sector TOMs group – Member view

Bahar Shahin MCIPS

Deputy Director of Procurement, Queen Mary University of London

Executive committee member of the LUPC

Why is Social Value important?

PPN 06/20 – Good Practice for our Sector

Procurement Policy Note 06/20 sets out how to take account of social value in the award of central government contracts by using the Social Value Model published Sept '20 by Cabinet Office.

Green Paper

Contracting Authorities to:

- Align to government priorities
- Evaluate beyond subject matter and include SV

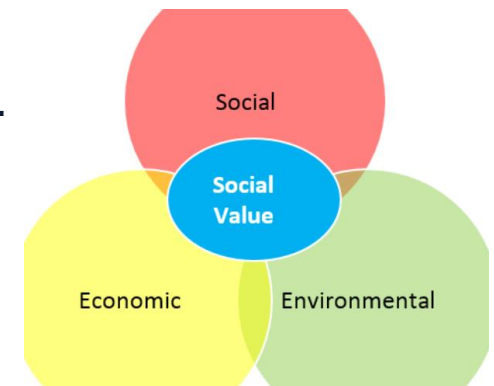
Queen Mary University of London Strategy

Inclusivity – enhance engagement with local and global communities

Work to the highest ethical standards

Finally

Because it is the right thing to do.



Joining the National group and my initial thoughts?

Why do we need this?



A standardised sector way of embedding SV

What does it mean for us?



A method to capture social value in a quantifiable way, in £s.

How do we make it relevant?



Discuss and agree starting point – it's a journey and we will adapt as we go

Does it add value?



Yes – a clear way of calculating SV, through tender evaluation and CM.

How can we use in practice?

Tender evaluation:

Criteria	Weighting (example)
Quality	40%
Price	50%
Social Value (£)	10%
Total	100%

- Contract Management:
Monitor the improvements through the life of the contract
- Indicator – to set longer term targets of enhancing through social value
Measure the Social value added through as monetary value (£)

How does it work?

Theme	Outcomes	Ref	Measures - Minimum Requirements	Units	Baseline Proxy values
Jobs: Promote Local Skills and Employment	More local people in employment	NT1	No. of local people (FTE) employed on contract	no. people FTE	£28,213.00
		NT2	% of local people employed on contract (FTE)	%	Record only
	More opportunities for disadvantaged people	NT3	No. of long term unemployed (FTE) taken on	no. people FTE	£14,701.56
		NT4	No. of NEETs employed	no. people FTE	£12,442.91
		NT5	No. of rehabilitating young offenders employed	no. people FTE	£14,618.77
		NT6	No. of jobs (FTE) created for people with disabilities	no. people FTE	£12,769.68
		NT7	No. of hours providing career mentoring	no. hrs*no. attendees	£94.28
	Improved skills for local people	NT8	Local school and college visits	no. staff hours	£14.43
		NT9	No. of training opportunities on contract	no.weeks	£235.75
		NT10	No. of apprenticeships on the contract	no.weeks	£168.04
	Improved employability of young people	NT11	No. of hours dedicated to support young people into work	no. hrs*no. attendees	£94.28
		NT12	No. of weeks spent on meaningful work placements	no.weeks	£143.94
		NT13	Meaningful work placements that pay Minimum wage	no.weeks	£143.95

Example:

1. Through the tender process – contract will enable employment of 10 local people

$£28,213 \times 10 = \text{Social value of } £282,130$

2. Contract Management – Institution and supplier working together to provide career mentoring – 100 hours

$£94.28 \times 100 = \text{Social value of } £9,428$

Summary

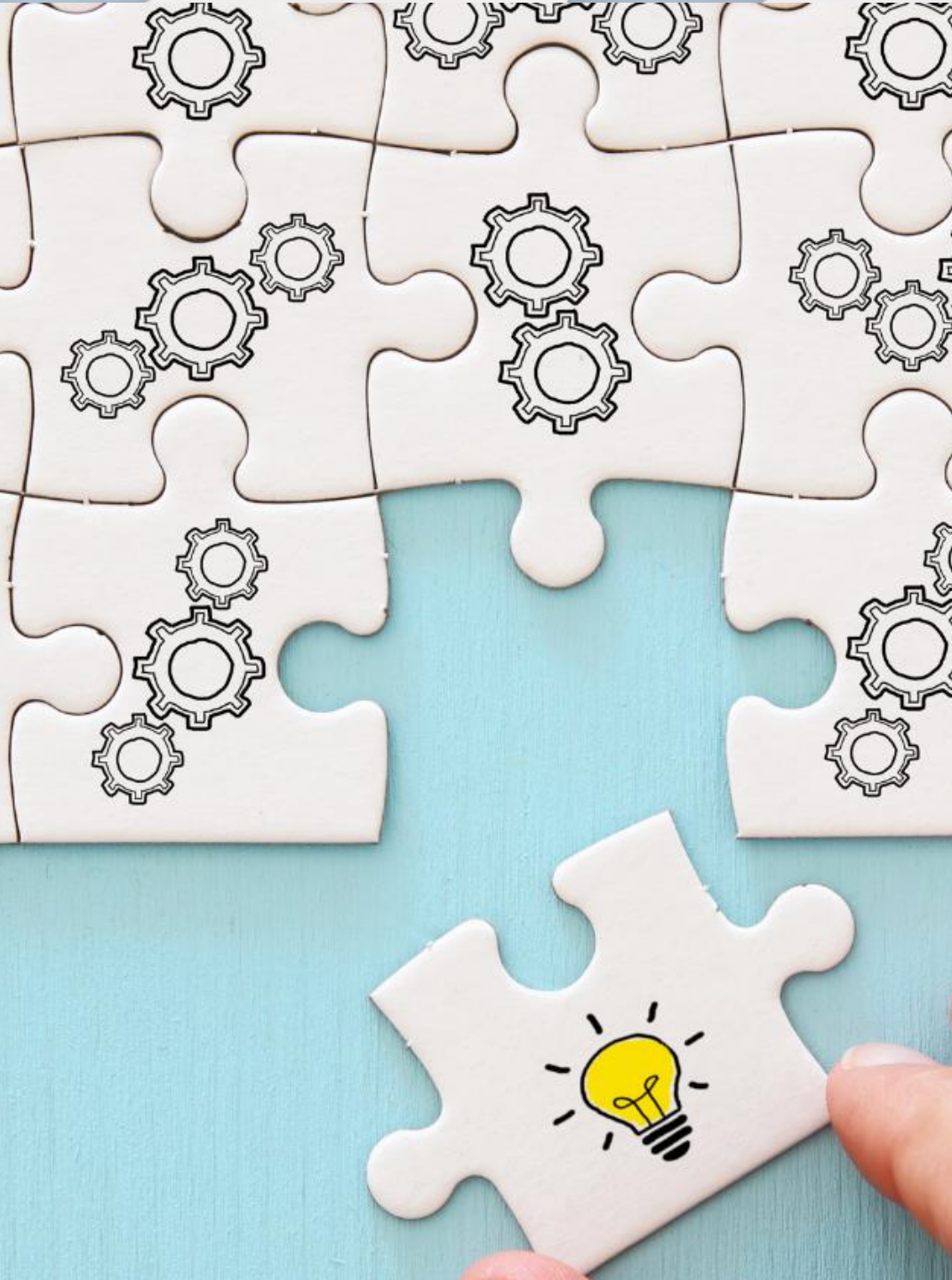
The National group is working to:

- Create a standardised method of evaluating social value through procurement
- Provide a free set of measures to HE
- Use the measures to demonstrate social value added within your institution through procurement, as a tangible measure in £s and actually makes a difference.
- Create a starting point with measures, which relate to themes and outcomes. With review and updates as required.
- Share experiences and learning – network and see what works well and what needs improving.
- Any feedback or any specific aspect you would like to be included please do let us know.

Thank you



Queen Mary
University of London



Resources

<https://www.lupc.ac.uk/guidance-documents>

<https://www.supc.ac.uk/responsible-procurement/>

<https://www.ukupc.ac.uk/responsible%20procurement.html>