



COLLABORATION IN ACTION
LUPC & SUPC CONFERENCE 2021

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The Immediate Future of Business Travel:
An Update from Clarity and BTA

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SUPC



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CLARITY

Academia



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The Immediate Future of Travel

Pat Mcdonagh – CEO

Clive Wratten – CEO of The Business Travel Association

29th April, 2021

The Business Travel Association

The voice of business travel



Facts & Figures

- We represent 71 TMC's
- We have 47 industry partners
- 14 corporate buyers on our advisory board
- £11bn turnover in a normal year

Objectives

- To protect and promote the interests of the Travel Management community within government and the general public
- To promote industry collaboration and innovation
- To promote the economic benefits of business travel

Current industry campaigns

- Faces of business travel
- The business travel pound

Current government industry lobbying

- Furlough extension for TMC's – 80% payment until at least Sep 21
- TMC access to government grants
- Business travel to be recognised by government as independent sector within the industry

Current government eco-system lobbying

- Green countries to be free from multiple testing
- Removal of quarantine on Amber countries replaced by PCR testing
- Business trips under 3 days to require just one pre departure PCR test
- Business travel corridors e.g. USA
- FCDO advice

BTA position on restarting travel

- Support health passports for international travel – IATA
- Supportive of government traffic light framework

Industry issues

- IATA – Financial criteria
- Airline refunds – IATA
- Insurance
- Sustainability

Eco-system thought leadership

- Commercial model
- Commercial dealing best practice
- RFP process
- NDC – Value to customer
- Rail industry & corporate travellers

Industry discussion topics

- Customer experience
- Diversity & inclusion
- Furlough to the frontline
- Travel risk

Political engagement

- APPG
- MP's
- GTT
- DfT, DiT, BEIS, Treasury, FCDO